



BUSHWAKKA Australia ^{Pty Ltd}



*Proudly
Australian
Designed*

www.bushwakkaswags.com



REGISTERED: Bushwakka Swags™ ABN 58 083 880 122

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Bushwakka Swags™



HISTORY

Brett O'Donnell founder of Bushwakka Australia Pty. Ltd. formed the company in 1993 when he retired from the Australian Regular Army after 20 years in the service. Brett's experience in the defence force in a field environment has ensured that the company manufacture unique and quality swags that can handle the rugged and harsh environments of Australia. Starting off with one product in 1993 the range to date covers ten products enabling us to cater for all individuals and couples regardless of size and weight, of these 10 we have **3 models available to our overseas customers**

What is a swag? A canvas sleeping compartment that can be either bug proof or non bug proof. All swags are water proof. All that is required to accompany the swag is a pillow and sleeping bag as all come with a quality grade foam mattress. (Lite-Rider model exempt) When rolled up the swag is lightweight and very compact making it ideal for storage and cartage. It is very easy to erect and roll up and can be done so it just 60 seconds. Specifications with photos are enclosed. Further information is available on our web site.

TARGET AUDIENCE

- Due to the wide range of different styles available the market is diverse ie:
- Defence force personnel
- Bikers – ie: tourers and offroad dirt bike riders
- General campers
- Government agencies ie: police and emergency services
- Horse Dressage and shows on the road individuals
- Fishermen
- Sports shooting enthusiasts
- Scout & Girl Guide Associations
- Tour Operators
- Horse Trail Riders
- 4 wheel drive & pickup truck enthusiasts

FEATURES AND BENEFITS

We have a model to suit all outdoor applications

For all three models, typically the sales point of these products are:

- The larger design creating a spacious interior
- Alternate wet weather entry, allowing the individual to enter/exit without breaking the water proof seal and getting wet
- Large fly screens ensures excellent ventilation, making the unit bugproof
- 1 year workmanship warranty
- Speedy set up and take down
- Compact and light weight.

QUALITY ASSURANCE

The swags manufactured have the highest quality Australian made materials. The staff are highly skilled and random quality control checks are conducted daily ensuring a sound product.

PACKAGING

Due to the compact size of these swags it makes overseas bulk buying very viable by the container load. Each swag is individually packaged in 150um plastic cones. We offer a world wide freight service with reputable transport companies. A full quotation of freight costs per order quantity can be given upon request.

DISTRIBUTION

Bushwakka Australia Pty. Ltd. have a preferred option of dealing directly with a retail chain store. However as a company we are not closed to opportunities that may present themselves, where our product will get favourable exposure in the market place.

SUPPORT

Bushwakka Australia Pty. Ltd. value good relationships with their current customers and would continue accordingly with new clients. We will travel internationally to assist with initial product knowledge and provide ongoing commitment to any business relationship.

FREIGHT SPECIFICATIONS

Sea freight Container 20ft – 250+ swags* 40ft – 500 swags* * QUANTITY WILL VARY SLIGHTLY SUBJECT TO MODEL OF SWAG ORDERED

Model Name

Roy-I-dual



For the couple who have the yearn to travel the great outdoors and relish the thought of sleeping in "Royal" accommodation (bush style) or the individual that demands the spaciousness of a "King" size double swag.

Special Features include:

- Heavy duty poly/cotton canvas
- Large main storm flaps for adverse weather protection
- Heavy duty zipped large main flyscreen and head screen for excellent ventilation' ideal for hot and humid weather
- Sewn in aluminium pole at front of swag with five eyelets and 4 poles for stability, enables free standing capability
- Alternate wet weather entry
- Waterproof PVC flooring
- 50mm (2") high density foam mattress for sleeping comfort
- Water and bug proof
- Two methods of set up
- Sewn in foot pad

Dimensions: Length 2140mm, (7') Width 1200mm, (4')

Height head 610mm, (2') **Foot** 300mm (1') **Weight:** 12kg (26.5 lb)

Accessories include: 4 x pegs, 4 x swag poles, ties & tension lugs

Model Name

The Lite-rider



Designed to be used in all facets of outdoor camping, where storage space is minimal, BUT has special attraction for Defence Force Personnel and Bikers / all motorcycle enthusiasts. Small enough to be placed in field pack, strapped to handlebars, placed in saddle bag, etc.

Only requires air mattress.

Special Features include:

- Heavy duty poly/cotton canvas
- Large main storm flaps for adverse weather protection
- Ideal ventilation through the heavy duty zippered large main flyscreen and head screen
- Detachable - screw in 3 piece sturdy aluminium pole at head end with two eyelets, front and rear, for convenient, speedy set up
- Waterproof PVC base
- Water and bug proof
- Sewn in foot pad

Dimensions: Same as Trav-ler

Rolled Up Dimensions – Length 340mm, (1' 2") **Width** 250mm (10")

Weight: 4kg (9lb)

Accessories include: 3 x pegs, 2 x swag poles, ties & tension lugs

Model Name

Trav-ler



The outdoor enthusiasts that has the bug for travel and demands quick set up at the end of the day in 3 star accommodation (Bush Style).

Special Features include:

- Heavy duty poly/cotton canvas
- Large main storm flaps for adverse weather protection
- Heavy duty zipped large main flyscreen and head screen for ventilation.
- Sewn in aluminium pole at front of swag with four eyelets and poles for stability, enables free standing capability
- Alternate wet weather entry
- Waterproof PVC flooring
- 50mm high density foam mattress for sleeping comfort
- Water and bug proof
- Two methods of set up
- Sewn in foot pad

Dimensions: Length 2140mm, (7') Width 750mm (2' 6"),

Head 560mm (1' 10"), **Foot** 300mm (1') **Weight:** 8kg (17lb)

Accessories include: 3 x pegs, 4 x swag poles, ties & tension lugs

Ideal For:

- Defence force personnel
 - Bikers - ie: tourers & offroad / all motorcycle enthusiasts
 - General campers
 - Government agencies ie: police/emergency services
 - Fisherman/Hunters
 - Scout / Guides Associations
 - Tour operators
 - Offroad RV's & 4WD's
- We have a model to suit all outdoor conditions***



**Contact: Director
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